



Trash Hero World Ethical Fundraising Policy

Last update: 2 July 2025

Ethical fundraising practices

This sets out the way in which Trash Hero will carry out fundraising as an organisation:

- All requests for funds will be truthful:
 - they will accurately describe our work
 - they will accurately describe the intended uses and destinations of the donation (if applicable)
 - they will not encourage unrealistic expectations of what the gift will achieve
- Donations will be used to support our published mission and in line with the purpose for which they are solicited
- Spending on fundraising and administration will be kept as low as is cost-effective
- Our accounting and accountability will comply with the highest legal, accounting and ethical standards and be fully transparent
 - We will regularly report on our financial activities
 - We will make clear the percentage of income spent on raising funds
 - We will make clear the percentage of income spent on administration
- All personal data will be held securely and in compliance with prevailing Data Protection legislation and donors' privacy will be respected and safeguarded at all times.
- Lists of donors will never be shared or sold.
- Donors' requests to remain anonymous externally will be respected as far as is legally, practically and ethically possible.
- Fundraisers will cease solicitation of a prospective donor immediately on request.
- Fundraisers will disclose any conflicts of interest that may arise.
- We will never pay any fundraiser a finder's fee or commission-based fee.